

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No.24-02/2011-T&C-CM

Date: 29.09.2011

Circular T&C -CM No. 66/11-12

Sub: Introduction of new RUIIM based prepaid plan “Parivar” and rationalization of tariff under CDMA services -reg.

It has been decided by the competent authority to introduce a new prepaid RUIIM plan “Parivar” and rationalize the tariff of STVs and data usage under CDMA services as under:-

i) All existing postpaid CDMA/GSM/Landline customers are to be offered one RUIIM free of cost under new CDMA prepaid “Parivar Plan” with the following terms and conditions:-

| Sl. | Particulars | Charges |
|-----|--|-------------------------------------|
| 1 | MRP of RUIIM & Activation in Rs (Inc. of S.T) | Free |
| 2 | Free talk value with RUIIM in Rs | Nil |
| 3 | Tariff plan charges (Incl. of S. Tax) | Rs.35 |
| 4 | MRP of Starter Pack in Rs. | Rs.35 |
| 5 | Free Talk value with Starter Pack in Rs. | Rs.5 |
| 6 | Initial Validity in days | 3 days |
| 7 | Freebies offered with activation to be used within 30 days from the date of activation | |
| | a) Free Local SMS | 100 SMS |
| | b) Free National SMS | 100 SMS |
| | c) Free Data Usage | 100 MB |
| 8 | Call Charges from home LSA | |
| | A. Local Calls | |
| | On-net | 1p/sec |
| | Off-net | 1.2p/sec |
| | Local Call to the BSNL postpaid CDMA /GSM /Landline number in his/her own name against which the RUIIM Connection was given free | Free upto 20 minutes per day |
| | B. STD Calls | |
| | On-net | 1p/sec |
| | Off-net | 1.2p/sec |
| 9 | Call charges while National Roaming | As per CDMA Prepaid General plan |
| 10 | Extension of validity of this plan | Normal recharge |
| 11 | All other terms and conditions | As per CDMA Prepaid General plan |

- The customer may be asked to produce last paid bill of the Landline/GSM/CDMA number to verify the genuineness of the customer.
- The tariff plan charges is inclusive of Service Tax @10.30%. Circles can suitably adjust the price band upto Rs.3 (+/-) of above price considering the local market condition and technical feasibility.
- In case of Assam, J&K and North East LSAs validity of plan is subject to the guidelines/instructions issued by Govt. of India/Regulatory Authority from time to time.
- The above plan is to be offered through BSNL CSC only.
- No concession in call charges from Landline/GSM/CDMA number to the “Parivar Plan ” mobile number will be allowed.

ii. a) STV " Local Azadi Pack" , "STD Azadi Pack" and Annual Local Azadi Pack":-

| Particulars | "Local Azadi Pack" | | "STD Azadi Pack" | | "Annual Local Azadi Pack" | |
|--------------------------------|--------------------|-------------|------------------|-------------|---------------------------|-------------|
| | Existing | Revised | Existing | Revised | Existing | Revised |
| STV Denomination in Rs. | 190.39 | 190.39 | 371.71 | 371.71 | 1813.24 | 1813.24 |
| S. Tax @10.30% in Rs. | 19.61 | 19.61 | 38.29 | 38.29 | 186.76 | 186.76 |
| MRP of STV in Rs. | 210 | 210 | 410 | 410 | 2000 | 2000 |
| Usage Value in Rs. | NIL | NIL | NIL | NIL | NIL | NIL |
| Call charges in Rs./Min | | | | | | |
| Local On-net | Free | Free | Free | Free | Free | Free |
| Local Off-net | 0.30 | 0.45 | 0.30 | 0.45 | 0.30 | 0.45 |
| STD On-net | 0.30 | 0.30 | Free | Free | 0.30 | 0.30 |
| STD Off-net | 0.30 | 0.45 | 0.30 | 0.45 | 0.30 | 0.45 |
| All other charges | As per main plan | | | | | |
| Tariff Validity | 30 days | 30 days | 30 days | 30 days | 365 days | 365 days |

b) Off-net call charges for "Local Azadi Pack" for Assam, North and J&K Circle are also revised from 30p/Min to 45p/Min.

iii. The Off-net call charge in respect of per sec STV with MRP Rs.59 (for use by Lifetime customer) is revised from existing 1p/sec to 1.2p/sec.

iv. Data usage charges under NIC/RUIM/EVDO:-

| Particulars | Existing | Revised |
|--|-----------------|----------------|
| Data usage charges (peak hour) | Rs.0.05/100KB | Rs.0.10/100KB |
| Data usage charges (Off-peak hour- 11.00 PM to 07.00 AM) | Rs.0.025/100 KB | Rs.0.05/100 KB |

v. Promotional offer for 90 days from the date of launch:- In order to increase EVDO connections, all customers who make a commitment of longer period may be provided EVDO data card free of cost as per following scheme:-

| Particulars | Charges |
|---|---------------------------|
| FMC for Unlimited free data usage plan | Rs.750 |
| No of Months advance payment | 6 months |
| Total Amount of Advance payment in case of post paid connection | Rs.4500 (Excl. of S. Tax) |
| FRC in case of Prepaid connection with validity of 180 days | Rs.5000 (Incl. of S. Tax) |

2. The above tariff will be implemented with effect from **01.10.2011**. The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order issued by TRAI.

3. This may be brought to the notice of all concerned for taking necessary action in this regard.


4. This circular is issued based on the approval of the Competent Authority in NWP-CDMA cell File No.69-05/2011-CDMA. For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to GM (NWP- CDMA/WiMAX), Corporate Office, BSNL, New Delhi.

Prema
(Prema Krishnamachari)
Dy. General Manager (T&C)
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To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GMs (Marketing)/(Sales)- for marketing initiative
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)